



**केन्द्रीय माध्यमिक शिक्षा बोर्ड**  
( शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन )  
**CENTRAL BOARD OF SECONDARY EDUCATION**  
(An Autonomous Organisation under the Ministry of Education, Govt. of India)



CBSE/ Dir(ACAD)/ 2021

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All Heads of Institutions affiliated to CBSE

**Subject: Observance of Road Safety Month -reg.**

Almost over one lakh persons lose their lives every year in our country in road accidents (as per Transport Research Wing of Ministry of Road Transport and Highways, New Delhi), causing loss of human lives and property and trauma to the family of the deceased. This underlines the urgency for adopting various road safety measures. As a part of the advocacy campaign for road safety, 'Road Safety Week' is observed throughout the country every year in the month of January in order to highlight and emphasize the need for safe roads. However, this year, instead of Road Safety Week, Road Safety Month will be observed from **18<sup>th</sup> January 2021 to 17<sup>th</sup> February 2021** on the theme '**Sadak Suraksha, Jeevan Raksha**'.

It is an opportunity for all the stakeholders to contribute to the cause by taking up activities to promote the concept and be a part of the advocacy campaign for road safety. Schools may undertake suitable **online activities** to observe the occasion. An indicative list of activities which may be undertaken during this period is enclosed as annexure A.

It is requested that in order to carry out these activities in a befitting manner, involvement of all the concerned agencies like Traffic Police, Health Information & Publicity, PWD, etc., and other field agencies like Transport Authorities, District Authorities, Voluntary Organizations etc. may be ensured. All stakeholders and the public at large may be encouraged to participate.

Schools may upload a brief report of the activities undertaken along with photographs/videos on the following link latest by 20<sup>th</sup> February 2021:

<https://forms.gle/yQej9c8jURPCVKBV7>

Looking forward to your active participation to ensure maximum road safety awareness.

  
Dr. Joseph Emmanuel  
Director (Academics)

Encl: As stated above



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